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**2010 WISCONSIN DELLS TRAVEL & ATTRACTION GUIDE©**  
**NOW AVAILABLE**

WISCONSIN DELLS, WI – In Wisconsin Dells, The Waterpark Capital of the World, vacations don't have to break the bank. The Wisconsin Dells Travel & Attraction Guide©, with a readership of over 2 million, provides inside information for planning a Wisconsin Dells vacation on a budget. Take advantage of all the savings opportunities you'll find inside. This book highlights the best deals to be found throughout the area and creative ways to stretch a dollar.

The newest edition of the highly-anticipated Wisconsin Dells Travel & Attraction Guide© is now available to travelers planning to visit the Dells area. The 2010 edition features stunning photography, insider tips and hundreds of ideas for travelers looking to relax and reconnect with loved ones while on vacation. The guide is free and being distributed to over 1,000 locations throughout the Midwest.

This guide is the area's most extensive and thorough travel resource, providing families with essential information for an unforgettable vacation. The Wisconsin Dells Travel & Attraction Guide©, the most representative publication of the Dells area, contains more attractions, more accommodations, a greater selection of dining destinations and some of the best shopping around!

The 2010 Wisconsin Dells Travel & Attraction Guide© is available as an online version at [www.dells.com](http://www.dells.com), The Official Visitors Site of Wisconsin Dells with more than 48 million viewers, or at [www.wistravel.com](http://www.wistravel.com), Wisconsin's premier travel website with over 18 million viewers. Visit these sites and click to receive free printable online coupons for savings found throughout the state.

At either of these sites, guests can simply flip through the book with a click of their mouse. If a consumer sees an ad of interest to them in the online publication, they can be automatically linked to that advertiser's website simply by clicking on the ad. Be sure to share your Dells experience on [www.MyDells.com](http://www.MyDells.com), the fastest growing online community in Wisconsin.

With the largest and most thorough distribution delivery service, printed copies of the 2010 Wisconsin Dells Travel & Attraction Guide© are currently available locally and throughout the state. We will also mail it directly to you; when you order our Wis. Dells Info Pack, the guide is included along with brochures from area businesses as well as a local and state map.

2010 will be an ideal time to visit Wisconsin Dells and enjoy a memorable vacation with family and friends. To request a free copy of the 2010 Wisconsin Dells Travel & Attraction Guide©, go to [www.dells.com](http://www.dells.com).

In publication for more than 30 years, the Wisconsin Dells Travel & Attraction Guide© is produced by Ad-Lit Inc. and Ad-Lit Web Solutions, located at 211 Pioneer Dr. in Wisconsin Dells. For more information visit [www.ad-lit.com](http://www.ad-lit.com) or call 608-254-8770.