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MYDELLS.COM

PRESS RELEASE

Dells.com launches Wisconsin Dells first online community website

Wisconsin Dells, January 12, 2008: Dells.com announces the opening of www.MyDells.com, the Dells first Online Community. MyDells.com is a fully featured community website with live streaming video, photo gallery, music, classifieds, groups and forums to show off what's new and happening in `The Dells`.

MyDells.com features: a customizable profile view, Invite / Tell a friend, New members, "Online/Offline" user status, Personal Media Gallery (audio, video and pictures), Shared Media Gallery (audio, video and pictures), Personal Blog, Friends List, Guestbook, Events, Classifieds, Automatic photos upload system, Photos rating, Personal Weblog commenting, Messenger with storing system, Media (video and audio support for profiles), and Online live-chat system.

There is also a forum available with topics ranging from winter activities to a hotbox for the not so real-time conversation.

Paired with the re-launch of www.Dells.com, the Wisconsin Dells area has a great place to be online.