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DELLS.COM

PRESS RELEASE

New 2009 Wisconsin Dells Coupon Book – SAME LOW PRICE, WITH INCREASED SAVINGS OVER \$17,000!

Wisconsin Dells, February 20, 2009: Dells.com, the #1 source for online Wisconsin Dells visitor information, is proud to announce the upcoming release of the 2009 Original Wisconsin Dells Coupon Book™.

The book is the perfect guide to an affordable Wisconsin Dells vacation, whether you're planning a romantic escape, a family getaway or a fun weekend with friends! Many attractions, golf courses, hotels, campgrounds, restaurants and shops offer a 2-for-1 deal or a 50% off discount. With more than 500 coupons and over \$17,000 in savings, the book only continues to get bigger and better!

Spend a little... save a lot! A family of four staying three nights in the Dells area can save an average of \$220 using this valuable coupon book. The average lodging coupon saves guests over \$100 alone, easily paying for the book by using just one coupon.

Offers from popular attractions such as Noah's Ark, Mt. Olympus, The Original Wisconsin Ducks, Chula Vista, Wild Rock Golf Club, the Tommy Bartlett Show and the House on the Rock.

The 2009 Original Wisconsin Dells Coupon Book™, which sells for \$19.95 in the US (includes shipping & handling), is available for pre-order at Dells.com and WisTravel.com or by calling 608-254-8770. Expected delivery of the Coupon Books will begin mid March.

The 2009 Original Wisconsin Dells Coupon Book™ is produced by Ad-Lit Inc. and Ad-Lit Web Solutions, located at 211 Pioneer Drive in Wisconsin Dells.