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2009/2010 WISCONSIN DELLS FALL AND WINTER GUIDE THE AREA'S #1 SEASONAL VACATION RESOURCE IS OUT

WISCONSIN DELLS, WI - With the fall and winter season already knocking on the door, in <u>Wisconsin Dells</u>, any time is play time! The 2010 Wisconsin Dells Fall and Winter Guide is <u>the</u> resource to planning a fall and winter getaway.

This year's edition of the Wisconsin Dells Fall and Winter Guide is being distributed to hundreds of places in Wisconsin, including rest areas along Interstate 90-94 in Columbia and Juneau counties, and many other popular public places. The vast distribution of the Fall and Winter Guide makes it easily available for anyone to get.

NEW this year, the Wisconsin Dells Fall and Winter Guide will also be available to view online at www.dells.com, the most-visited travel planning website for Wisconsin Dells. Look for the "View Online Guides" button to quickly take you to the online version of the book. You can flip through the book as if you were holding it or click on any ad to be taken to the advertiser's website for more detailed information. Be sure to share your Dells' experience on www.MyDells.com, the fastest growing online community in Wisconsin Dells.

The Wisconsin Dells Fall and Winter Guide is the most representative seasonal publication of the Dells area. From outside snow activities to indoor waterparks...we've got you covered.

The 2009/2010 Wisconsin Dells Fall and Winter Guide, in publication for more than 12 years, is produced and distributed by Ad-Lit Inc. and Ad-Lit Web Solutions, located at 211 Pioneer Dr. in Wisconsin Dells. For more information, visit www.ad-lit.com or call 608-254-8770.